



**DOWNTOWN SCHENECTADY
IMPROVEMENT CORPORATION**
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PRESS RELEASE

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5TH ANNUAL SCHENECTADY RESTAURANT WEEK TAKES PLACE JANUARY 19-23 **Promotion Celebrates Musical "Grease" at Proctors with \$19.59 meals at 25 restaurants**

(Schenectady, NY) – Restaurants in downtown Schenectady and nearby Schenectady County locations are preparing to welcome thousands of diners from **January 19-23** during the **5th Annual Schenectady Restaurant Week**. Over the course of five days, 25 restaurants will offer special fixed-price menus for \$19.59, in celebration of the Broadway musical "Grease." The popular production, which is set in 1959, comes to Proctors the following week, from January 26-31.

Participating restaurants have created special \$19.59 menus (valued at \$25 or greater), which feature choices of appetizers, entrees and desserts. Some casual dining establishments have added additional courses, drinks or even two-for-one promotions to bring their offerings up to the full meal value.

Said Jim Salengo, executive director of the Downtown Schenectady Improvement Corporation, "Restaurant Week is a fantastic vehicle for driving customers to our many independently-owned restaurants during a traditionally slow time." He added, "The promotion has the added bonus of introducing people to the amazing renovations and full range businesses that have been transforming downtown Schenectady over the past several years."

Said Gail Kehn, Vice President of Visitor Services for the Chamber of Schenectady County, "Restaurants have just come off a blockbuster month of business thanks to the musical 'Wicked' at Proctors. This month's Restaurant Week, followed directly by a week of 'Grease,' is sure to build on that momentum by kicking off two more solid weeks of strong sales."

Businesses participating in Schenectady's \$19.59 Restaurant Week are:

Alto Grille at the Parker Inn, 434 State Street; **Ambition Cafe**, 154 Jay Street; **Angelo's Tavolo**, 1 Glen Avenue, Scotia; **Backstage Pub & Grill**, 501 Smith Street; **Aperitivo Bistro**, 426 State Street; **Bangkok Bistro**, 268 State Street; **Bombers Burrito Bar**, 447 State Street; **Castelo's Restaurant**, 183 Nott Terrace; **Clinton's Ditch**, 112 S. College Street; **Cornell's Restaurant**, 39 N. Jay Street; **Dolce Vita**, 2035 State Street; **Georgio's Ritz Terrace**, 1725 Van Vranken Avenue; **John Riccitello Restaurant**, 1687 Foster Avenue; **Kabul Night**, 402 Union Street; **Katie O'Byrne's**, 121 Wall Street; **Mari's Japanese Cuisine**, 2049 Van Vranken Avenue; **Manhattan Exchange**, 607 Union Street; **Moon & River Cafe**, 115 S. Ferry Street; **Pinhead Susan's**, 38-40 N. Broadway; **Roman Villa**, 273 Duanesburg Road; **The Stockade Inn**, 1 N. Church Street; **Taj Mahal Restaurant**, 118 Jay Street; **Turf Tavern**, 40 Mohawk Avenue, Scotia; **Union Inn**, 517 Union Street and **The Van Dyck**, 237 Union Street.

Menus can be viewed online at www.sayschenectady.org. Reservations are highly recommended.

Schenectady Restaurant Week is presented by the Downtown Schenectady Improvement Corporation and the Chamber of Schenectady County, with promotional support by CBS6, The Daily Gazette, Times Union and Metroland.

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The Downtown Schenectady Improvement Corporation is a nonprofit organization dedicated to the revitalization of Downtown Schenectady. Our mission is to promote Downtown Schenectady as a premier location for commerce, recreation and residence by enhancing, facilitating and supporting economic and cultural growth.